



Respect

Integrity

Honesty

Compassion

Knowledge

Accountability

Fairness

2009 Annual Report



1123 Wilkes Boulevard, Suite 250  
Columbia, Missouri, 65201

## 2009 Board of Directors Statement

To Our Supporters,

2009 was financially challenging for the American people, and Rain was no exception. Despite these challenges, thanks to the commitment and resourcefulness of our staff and volunteers, Rain is serving more people with fewer resources. However, we cannot continue at the same financial pace in 2010. I am sure you are aware that the 2008 and 2009 recession has lessened proceeds for most nonprofit organizations, including Rain. In addition to reduced donations from individuals and corporations, Rain is impacted by government shortfalls. The State of Missouri has reduced funding to Rain's clients and consumers, placing greater demands on Rain resources than ever before. Furthermore, the state is looking for additional ways to reduce spending. Program funding as a result of Federal Ryan White dollars once seemed secure, but now it has also become uncertain.

As our valued supporter, we want you to know that Rain will do everything it can to fulfill its mission. Rain will continue to be the life-sustaining resource for people living with HIV and AIDS in 35 Mid-Missouri counties. However, if we do not dramatically increase our funding resources, difficult cuts to valuable programs will be necessary. The agency's grant structure will force Rain to drastically reduce education, prevention and testing services. As a result of reductions in education, prevention and testing, the community will experience an increase in the number and severity of sexually transmitted diseases; contradictory to everything Rain has stood for over the past 17 years.

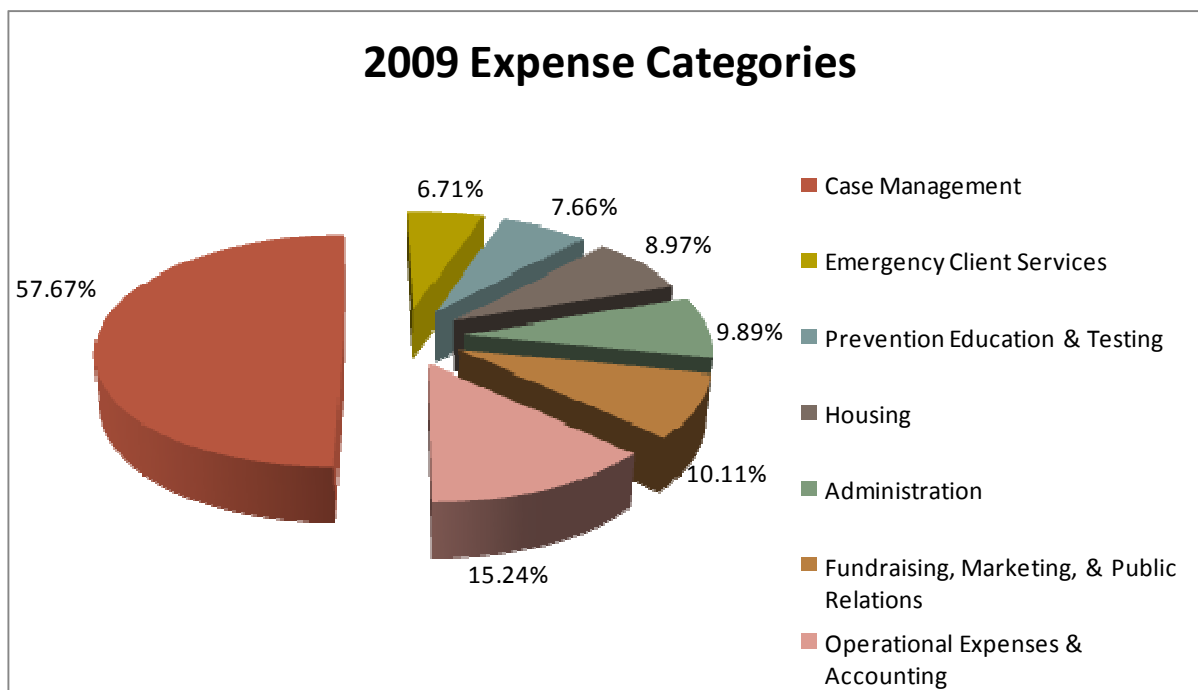
To resolve these financial challenges, Rain has reduced expenses in as many ways that we can think of, while maintaining quality services. Rain is actively seeking multiple grants and partnering with local organizations to provide services and secure funding - But we need your help. Please join our dedicated staff, sponsors and volunteers to make 2010 a year that, despite the recession, proves our community values those living with HIV and AIDS, believes in health education, and is committed to preventing the spread of STDs.

Sincerely,

David Van Dyke

2010 Chairperson

Rain Board of Directors



**HIV Medical Case Management** - Dealing with budget cuts, increased client counts and no additional Ryan White Care Act funding, 2009 proved to be a challenging year for Rain Case Management. The AIDS Drug Assistance Program experienced formulary cuts. More restrictions and funding caps were placed on Housing/Utility Services and Transportation Reimbursements.

The HIV Case Management team started January 2009 with 186 clients and ended with 196. During those 12 months, Case Managers provided services to more than 300 people living with HIV/AIDS. Thirty-three clients enrolled at Rain were new to Case Management; some were new HIV diagnosis, while others had never sought services before. Rain's six case managers had 694 office visits with clients, 271 home visits, 19 hospital visits and 445 client visits in prison. In addition, Case Managers had 10,025 other client contacts consisting of client phone calls, phone calls made on behalf of clients', work completed on behalf of clients or e-mail communication with clients.

**Housing Services** - Housing assistance is secured through the Outstate Missouri Permanent Housing Program. In 2009 the Rain Housing Program was responsible for issuing 203 units of service. Those units of service accounted for more than \$147,000 in financial assistance that was paid on behalf of Rain clients to local utility companies and landlords. This program is responsible for helping clients in the most need maintain a healthy living environment and avoid homelessness.

**Emergency Client Services** - Funding for these services are obtained from grants, donations and staff fundraising efforts. Rain provided \$5,909 in assistance for client needs not funded by any other means. Emergency Client Services funded \$2,534 in emergency housing/utility assistance, \$2,150 in food vouchers, \$699 in medical supplies/services and \$481 for transportation. Clients receiving Rain Emergency funds have special needs that don't fit neatly into any program, but are vital for maintaining a healthy life. With limited resources, Rain Emergency Services is always the payer of last resort. More often than not, clients have already exhausted all other resources and turn to Rain as their last hope.



Rain-Central Missouri, Inc.  
1123 Wilkes Blvd., Ste. 250  
Columbia, Missouri 65201

[www.missourirain.org](http://www.missourirain.org)

Phone: 573.875.8687

Fax: 573.875.8659

E-mail: [info@missourirain.org](mailto:info@missourirain.org)

**Know More. Live More.**

## **Rain's Mission**

Providing comprehensive STD, HIV, and Hepatitis education, early detection, and care coordination for at-risk individuals, families, and communities.

## **Rain's Vision**

To effectively implement strategies that promote positive health outcomes through coordination of care, and education for those impacted by or at risk for health issues locally, regionally and globally.

**Prevention Education & Testing** - Accounting for less than 8% of the overall budget, 2009 was a record year for Rain's testing program with 510 HIV tests given through outreach and in-office testing, a 53% increase in HIV testing compared to 2008. Rain also provided 154 (56% increase from 2008) Hepatitis C tests, 146 (72% increase from 2008) Syphilis tests and 134 (increase of 235% from 2008) Chlamydia and Gonorrhea tests. Rain also presented a new Diffusion of Effective Behavioral Interventions (DEBI) program in 2009. DEBI's are programs approved for and promoted by the Centers for Disease Control. Rain presented Street Smart at the Division of Youth Services' Cornerstone Group Home in Columbia, Missouri. Rain also conducted 61 educational presentations to more than 300 attendees and provided outreach information to 1,541 residents of the North Central Region.

**Administration** - Rain has worked hard to diversify personnel responsibilities and cut costs wherever possible to enable the agency to provide more services with less and less funding. It has always been an agency priority to limit administrative costs, but has been especially important during these difficult economic conditions. In 2009 Rain's administrative expenses only accounted for 9.98% of its total budget.

**Fundraising, Marketing & Public Relations** - Rain 2009 fundraising and grant writing efforts secured an estimated \$133,115 in cash and in-kind donations. Rain hosted the 15th Annual Wine and Art Benefit Gala at the Orr Street Studios raising over \$13,000. New efforts at raising funds were also made in an attempt to increase revenues for much-needed operating expenses, the education and testing program, as well as client services. Grant funding dipped slightly 1.75% (\$1,703) in 2009 with \$95,707 compared to \$97,401 in 2008. However, 2009 new grant successes still showed a significant improvement up 282% compared to 2007 new grant funding. Rain partnered with one of its local grantors, Trail to a Cure (TTAC) to plan events for World AIDS Day 2009. This alliance increased participation at Rain activities and resulted in TTAC's first Concert for Hope with great attendance.